Choosing the right plan in the beginning can significantly impact your overall care options as well as your financial health during the plan year. Comparing coverage benefits with financial costs will help you understand differences in plan options and allow you to choose the best plan for your needs.

Sometimes the cheapest premium may ultimately mean you are paying significantly more during the year for your care.

Consider factors beyond the premium amount when looking at cost. Out-of-pocket costs tend to impact the family's budget all at once rather than as a reoccurring bill that can be budgeted like premiums. For example, prescription out-of-pocket cost are required to be paid upfront and cannot be paid over time.

It’s important to become familiar with the out-of-pocket co-payments and co-insurance amounts associated with potential services you may need, such as: routine care, specialty care, emergency care or prescription drug costs.

In addition to costs, when selecting a plan you should closely review and compare both the basic benefits offered and any additional covered benefits for each plan option. It is critical you are aware of the provider options offered within your plan network, including whether your current doctor is a member of the network. You’ll also want to be familiar with medicines you are taking to know whether they are included in the plan’s approved drug list or formulary.

Since each plan offers a different range of covered services, being familiar with the identified medical services that will not be paid by your insurance plan is also important. You’ll find this under the plan’s list of non-covered services or benefit exclusions. If you choose to receive medical services that are excluded, you will be required to pay the full cost.

Every health insurance plan must include a Summary of Benefits and Coverage that outlines your plan in easy-to-understand language.
Vocabulary to Know

Provider:
Any healthcare professional or healthcare facility that is licensed or certified as required by law.

Network:
A combination of medical facilities, healthcare professionals and other suppliers your health plan has contracted with to deliver services. Providers are referred to as in-network or out-of-network, as it relates to your insurance plan.

Cost Sharing:
The general term referring to the combined amount you are responsible for paying when you access care, including co-insurance, co-payments and deductibles.

Deductible:
The amount of money you must pay before the health insurance begins to pay its share.

Co-payment:
A fixed amount you pay for a health service or prescription due at the time you receive the service. These are not counted toward meeting your annual deductible.

Co-insurance:
A percentage of the total cost of service not covered by your insurance plan. Some policies offer cash reimbursement through supplemental plans if desired.

Out-of-Pocket Maximum:
An annual limit on the total amount of money you are required to pay as part of your cost sharing for covered healthcare costs, not including the monthly premium.

Formulary:
A list of prescription drugs, both name-brand and generic, that are available through your health plan. Your health plan may only pay for medications listed on the formulary.

Will I Be Penalized For Not Buying Health Insurance?
The Affordable Care Act contains a provision for maintaining minimum essential health coverage referred to as an individual mandate. If you did not have qualifying insurance, you were subject to a financial penalty for the months you were without coverage. However, the tax penalty is no longer in effect. The individual mandate still applies, so there is still a rule that says you must have coverage, but there will no longer be a penalty enforced for people who do not comply with the mandate.

Is There Anything Else I Need?
Although new plans must have a minimum amount of coverage in each of the Essential Health Benefits, the exact amount of coverage may vary depending on the actual plan you choose. You have options for additional coverage and financial reimbursement through supplemental plans if desired.

Supplemental insurance policies can be used to cover gaps for out-of-pocket costs after insurance pays or for items that are not covered by your health insurance plan. Some policies offer cash benefits that can be applied toward practical expenses like transportation and lodging. These plans are usually named for specific situations or with a diagnosis in mind, and may be presented as “accident” “cancer” or “hospital indemnity” plans.

State Penalties
Some states have enacted their own individual health insurance mandate. This will require you to have health insurance or pay a fee on your state taxes. Check with your state tax agency or your tax preparer to determine if there is a fee where you live for being uninsured.

Where Do I Find Insurance Options?
You can enroll or purchase insurance through many different outlets, including:

- A job-sponsored employer plan
- The individual marketplace or exchange for your state
- Through a spouse or family member’s plan
- Through your parent’s plan if you are under 26 years old
- Directly through an insurer or insurance broker
- A government-sponsored plan like Medicare or Medicaid, if eligible
- Military or Veterans Administration (VA) benefits, if eligible

Each state has an online marketplace for its commercial health insurance. Each state’s marketplace must offer a range of plans designed to meet a variety of budget and healthcare needs, as well as provide coverage that meets defined minimums. You can find links at each state’s marketplace website at www.HealthCare.gov.

Another option to consider is buying health insurance directly from a private insurance company, an online insurance seller, an agent or broker. Contact the insurers directly to discuss options. If you’re over 65, have been diagnosed with certain medical conditions, or deemed disabled by the Social Security Administration, you may be eligible for Medicare, a federal insurance program. Additional information can be found at www.medicare.gov.

You may be eligible for Medicaid, which is a federally mandated, state-run program for low income individuals, families and children, pregnant women, the elderly and people with disabilities. You must meet both a coverage category and income and asset requirements. Additional information can be found at www.medicaid.gov.

What are Essential Health Benefits?
The ACA requires all new insurance plans to offer basic coverage within each care category in order to be considered comprehensive. These benefits include:

- Preventive and wellness services
- Chronic disease management
- Ambulatory or outpatient services
- Emergency services and hospitalization
- Laboratory services
- Pregnancy, maternity and newborn care
- Mental health and substance abuse treatment
- Pediatric services, including pediatric dental and vision
- Prescription drugs, including brand name and generic medications
- Rehabilitative, habilitative services and medical devices

Help with Enrollment
Trained counselors and navigators are available to help guide you through the enrollment process. If you are enrolling in Medicare, contact your State Health Insurance Assistance Program at www.shippel.org or call 877-839-2675.

For a Marketplace plan, find local help in your area at www.LocalHelp.healthcare.gov.
What is Open Enrollment?

Open enrollment is when consumers can sign up or make changes to their coverage each year. After this period ends, you have to wait until the next annual enrollment period to make coverage changes, unless you have a qualifying life event such as marriage, divorce, a new baby or moving to another state.

Many insurance companies are implementing open enrollment periods that match state marketplace periods, generally occurring in the fall. Employer-based plans can choose their open enrollment period at any point during the year.

However, if you or your family meets the eligibility requirements for your state's Medicaid program or the Children's Health Insurance Program (CHIP) you can enroll at any time of the year through the state's Medicaid office.

I Cannot Afford Monthly Premiums

You may qualify for financial assistance for a marketplace plan if you meet either of these two conditions:

1. Depending on your income and how much of your income you'd spend on health care coverage, you may qualify for a Premium Tax Credit. If you qualify, the government pays an amount toward your premium directly to the insurer on your behalf. This can help you afford health insurance and can be used right away to lower your monthly premiums. You can also choose to have the amount credited to you when you file your federal income taxes.

2. If your annual income is at or below 250 percent of the FPL guidelines, you may qualify for a reduction in your out-of-pocket costs associated with your insurance plan including your deductible, co-payments and co-insurance. This assistance, called Reduced Cost Sharing, is meant to ensure that it is affordable to use your plan benefits when you need care.

Gathering Your Information

You will be required to provide the following information when completing an application:

1. Social Security Numbers (or document numbers for legal immigrants)
2. Birthdates for you and family members
3. Employer contact information and wage information, if any, for each household member
4. Information about any additional sources of income, if any
5. Information about any current health insurance policies, including this information for children or other family members who will be covered

It is important that you carefully read the application or use a comparison chart to evaluate your plan options.

Marketplace Plan Coverage Options:

Marketplace plans are categorized by metal levels to help easily distinguish coverage levels. Each plan is designed to pay a percentage of the total medical bills up to its defined out-of-pocket maximum.

After you reach your plan's established out-of-pocket maximum, every plan will pay 100% of the plan's negotiated amount for covered medical care.

Making a Selection

When Choosing a Plan:

Evaluate your current medical needs and family medical history, taking a close look at frequency of doctor visits, specialty care and prescriptions, along with the following questions:

- How much would you spend on medications you are currently taking?
- What is your current household income and any anticipated changes?
- How much can you afford to pay for out-of-pocket medical expenses considering other budgeted obligations?

- What are the deductible amounts that would need to be paid before insurance kicks in?

Keep in mind that paying a slightly higher premium for a plan that provides lower out-of-pocket costs and a higher percentage of coverage throughout the year may prove to be more cost effective in the long run. Consider making a sample budget or using a comparison chart to evaluate your plan options.

Why Would I Get Catastrophic Only Insurance?

If you are under 30 or if you have what is defined as a “hardship exemption,” you may be eligible to buy a plan that provides coverage for sudden, serious accidents or illnesses, but has very minimal coverage for everyday health needs or treatment of chronic conditions.

This kind of plan has a lower premium but has a high deductible of several thousand dollars which you need to meet before your insurer begins to pay its share of the cost.

If you have the option of a catastrophic plan from the marketplace, you will not be eligible for a tax credit or financial assistance based on your income. Catastrophic plans provide services at a level below the Bronze plan and should be carefully considered before selection.
Don’t be afraid to use your plan benefits. Early detection and regular healthcare are especially important to keep you healthy throughout the year.

Take advantage of annual check-ups, including preventive care to help prevent illness.

Always take your insurance card with you when you make visits to your medical provider, hospital or pharmacist. Be sure to update your information so your patient file is accurate.

Always confirm your insurance is accepted and in-network for both the medical provider being seen and for the office location at which you are being treated.

If your health insurance company doesn’t pay for a specific healthcare service, you have the right to appeal the insurance company’s decision.

Now What?

Your insurance will not go into effect until you have submitted both your application and first month’s premium payment. Once both of those occur, expect to receive your insurance card and other documentation related to your plan. Once enrolled, it’s very important that you pay each of the monthly premium payments on time to maintain coverage.

Get Started Using Your Insurance Benefits!

Helpful Resources

These tools can help you evaluate your insurance options.

Cancer Insurance Checklist

www.cancerinsurancechecklist.com
This useful guide helps find a plan that will meet your health needs and budget in easy-to-understand worksheets, even if you do not have a cancer diagnosis.

Health Insurance Marketplace – Tips for Choosing a Plan

www.HealthCare.gov/choose-a-plan
With video and text information, this resource highlights the important areas to consider when choosing a plan, including amount of coverage, monthly premiums, provider network and out-of-pocket costs.

Calculators

These calculators will tell you if your income is in range to save on Marketplace premiums and how much.

healthcare.gov/lower-costs
kff.org/interactive/subsidy-calculator

Need More?

Insurance is a big decision and can impact your physical and financial health in the coming year. If you have any questions along the way, seek help from a trusted advisor or advocate, such as Patient Advocate Foundation.